

Remarks/Arguments

Claims 1-28 and 30-31 are pending in the current application. Claims 1 and 28 are the independent claims.

Interview Summary

Applicant would like to thank the Examiner for the interview granted on August 3, 2010. During the interview claim amendments were discussed as presented herewith and discussed below.

Supplemental Amendment

Applicant submits amended Claim 1, which has been amended to include the limitations indicating that the set of past demands comprises information on arrival date, length of stay, rate category and room type requests for the transient individual space and group individual space. Claim 1 has also been amended to include the limitation indicating that the yield is found that could have been realized for a given demand amount had optimal decisions on whether to accept or deny a demand been made is compared to yield actually realized. These limitations are found in paragraph 9, 11, 12 and 44 of the published application US 2005-0171821. Applicant notes that these paragraphs also support the limitation of "potential past optimum yield". These limitations are not found in Lawrence. Thus, Applicant submits that Claim 1 is allowable.

Claim 28 has limitations similar to Claim 1 and should be allowable for the same reasons. Claims 2-27 and 30-31 depend on Claim 1 or Claim 28 and thus should also be allowable.

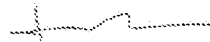
The application has been amended to place the application in better condition for allowance. All amendments are supported by the specification. An early notice of allowance is earnestly solicited.

It should be noted that although an effort has been made to include "at least one" language in the claims, wherever the term "a", "an", "the", "said", etc. appears, it can be interpreted as "at least one", "the at least one", "said at least one", etc.

Please charge any shortage in the fees or credit any overpayment to Deposit Account No. 50-3266.

Respectfully submitted,

DLA PIPER LLP US



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